



NO ADJUSTMENT TO RESIDENTIAL ENERGY RATES



Kevin Babcock,
General Manager/
CEO

I am happy to announce that members on the general residential rate schedule will not see an increase in their energy rate and facility charge. At the regular May board meeting, your directors approved rate schedules for services effective July 1, 2016, until July 2017. This is the third consecutive year that Jackson Electric has not implemented an energy rate increase.

However, there will be adjustments to the Electric Thermal Storage (ETS) and dual fuel rates. In the past, members who installed an ETS central furnace were put on the dual fuel rate. With ETS units, electricity heats bricks that are stored inside a cabinet during off-peak hours when electric rates are lowest. Because of this, the load for these units does not play a role in the high cost of transmission and causation (demand) wholesale power costs, which are billed to Jackson Electric, during peak periods of usage. Therefore, the ETS rate will stand alone during the heating season September 1,

2016, through May 1, 2017. The energy rate for those who heat with an ETS furnace will be \$0.0600 per kilowatt-hour (kWh). During the months of June, July, and August, the ETS rate will be \$0.0900 per kWh.

The dual fuel rate will increase incrementally following this summer. To lessen the burden of a rate adjustment to our members when energy prices are high, which are during the summer months, the board of directors approved the rate adjustment beginning September 1. The facility charge will remain at \$4 per month. The chart below will show the dates when the energy rates will increase.

Members who participate in the dual fuel program and have ETS units received a direct mail piece dated June 3, 2016, depicting a more thorough explanation of these rates.

Just a little more than 66 cents of each dollar we receive from members is used to purchase the power needed to serve your home and business. Investments continue to be made in the facilities so that reliable power to members is not sacrificed. Jackson Electric continues to be proactive in keeping expenses minimal.

If you have any questions regarding the rate adjustments, please feel free to contact me.

Previous Dual Fuel Rate:

Energy Charge (Sept. – May)\$0.0600 per kWh
Energy Charge (June – Aug.)\$0.0900 per kWh

New Dual Fuel Rate:

Energy Charge (Sept. – May)\$0.0650 per kWh effective
September 1, 2016 (October billing)
\$0.0700 per kWh effective May 1, 2017 (June billing)
\$0.0750 per kWh effective September 1, 2017 (October billing)

Energy Charge (June – Aug.)\$0.0900 per kWh



DUST OFF YOUR CAMERAS

It's time to dust off your cameras and brush up on your photography skills. Jackson Electric Cooperative is having a photo contest. Starting July 1, 2016, members of Jackson Electric Cooperative are encouraged to take photos in Jackson Electric's service territory and submit your favorites to Jackson Electric. Every month until June 30, 2017, a winning photo will be selected and the member-photographer will receive a \$25 energy credit. The winning photo will be displayed in Jackson Electric's front lobby. Photos will also adorn the walls of Jackson Electric for community members to enjoy.

Submitted photos can be in color or black and white. The photos should capture the seasons, wildlife, landscape, events, etc. of Jackson Electric's service territory. Three photos per member per month will be accepted. The same member cannot win consecutive months.

For more contest information, go to jackelec.com or e-mail cblaken@jackelec.com.



SCHOLARSHIPS AWARDED TO AREA YOUTH

Since 1998, Jackson Electric has generously awarded \$85,500 in scholarships to graduating high school seniors who plan to continue their education beyond high school. This past spring, Jackson Electric presented \$8,500 to area graduating high school seniors.

The annual youth scholarship program encourages post-secondary education for area high school seniors by assisting them in financing their education. A \$1,000 scholarship is offered to eight high schools in Jackson Electric's service territory, as well as those students who are home-schooled, open-enrolled, or attend a private school. A \$1,500 scholarship is awarded to a deserving senior who participates in the Jackson Electric Cooperative Youth Ambassador Program.

Scholarships were offered to Neillsville High School and home-schooled/open-enrolled/private school, but no applications were submitted.



Spencer Spaulding
Alma Center-Humbird-Merrillan High School



Keoinia Dobson
Black River Falls High School



Nigel Guttenberg
Blair-Taylor High School



Alexis Ruffi
Melrose-Mindoro High School



Michael Orth
Osseo-Fairchild High School



Rebecca Yahnke
Sparta High School



Katie Dokkestul
Whitehall High School



Joe Stange
Youth Ambassador

SEE YOU AT THE CONCERTS IN THE PARK

“Jackson Electric is a staple in the community, and we want to give back to the communities and members who have supported the cooperative spirit,” says general manager/CEO Kevin Babcock. Jackson Electric will again be promoting the Concerts in the Park series to encourage fellowship among community members.

Employees of Jackson Electric will be present at the following concerts handing out a special gift and water to all concert-goers:

- June 28, Americana blues music by Scott Wilcox
- July 26, entertainment by magician Kris Wrobel
- August 2, acoustic music by Blaine and Leah Howard

Stop by Jackson Electric's table to say hi and receive your gift.

Cooperative Principle #7, Concern for Community. *While focusing on member needs, cooperatives work for the sustainable development of their communities through policies accepted by members.*

Join Jackson Electric Cooperative's YOUTH AMBASSADOR PROGRAM

Open to all area high school juniors and seniors

- Learn how you can be involved in your community
- Meet new friends
- Learn how to write a resumé and complete a job application
- Tour Dairyland Power Cooperative's Administration building and Genoa Power Plant
- Apply for a \$1,500 scholarship
- Apply for an opportunity to attend the Electric Youth Tour in Washington, D.C.

Meetings are typically held once a month at Jackson Electric Cooperative during the school hours. For more information, go to jackedec.com or e-mail cblaken@jackedec.com.

JACKSON ELECTRIC COOPERATIVE'S ANNUAL MEMBER PICNIC IN THE PARK

Tuesday, August 16, 2016

3:30 to 6:30 p.m.

Lunda Park Upper Shelter, Black River Falls



Scan this QR code for more details

YOUTH AMBASSADORS: What Are They Doing Now?

The first group of Jackson Electric Cooperative youth ambassadors starting making their mark in the world of many opportunities in 2011. We caught up with a few of them and learned what they're doing now.

Betsy Torkelson graduated from Black River Falls High School. Following graduation she continued her education at Winona State University, studying exercise science with a cardiopulmonary rehabilitation emphasis. Betsy received her diploma from Winona State University in May 2015. She currently works for the Gundersen Health System and is coaching figure skating.

Betsy Torkelson shares her passion for figure skating by coaching.



Will Peasley also graduated from Black River Falls High School. He attended the University of Wisconsin–Madison to study agricultural business management. You may see Will around Jackson County, as he is an agricultural loan officer for the Jackson County Bank in Black River Falls. Will also helps on his family's dairy farm.



Will Peasley

Will learned that cooperative principles extend beyond the borders of the United States when he studied abroad in South America in the small town of Puerto Varas. He interned with a dairy nutrition consulting company and visited with farmers throughout southern Chile. While talking with the Chilean farmers, Will became familiar with a farmer co-

operative, Cooprinsem. This cooperative provides many services and products to the dairy farmers in that region. Will says, "I never expected that I would be learning about a cooperative in a foreign language and on the opposite side of the world. It was during this experience that I realized the far-reaching effects of cooperatives."

While in college, Will was involved with the Alpha Gamma Rho agricultural fraternity, serving as vice-nobler ruler of recruitment. He was the vice president of the College of Agricultural and Life Sciences Ambassadors, served on the Wisconsin Agricultural and Life Sciences Alumni Association board as a student member, and on the executive team for the Agricultural Business Management Club.

Elizabeth Murray graduated from Melrose-Mindoro High School. Elizabeth recently graduated from South Dakota State University with a Bachelor's of Pharmaceutical Science degree

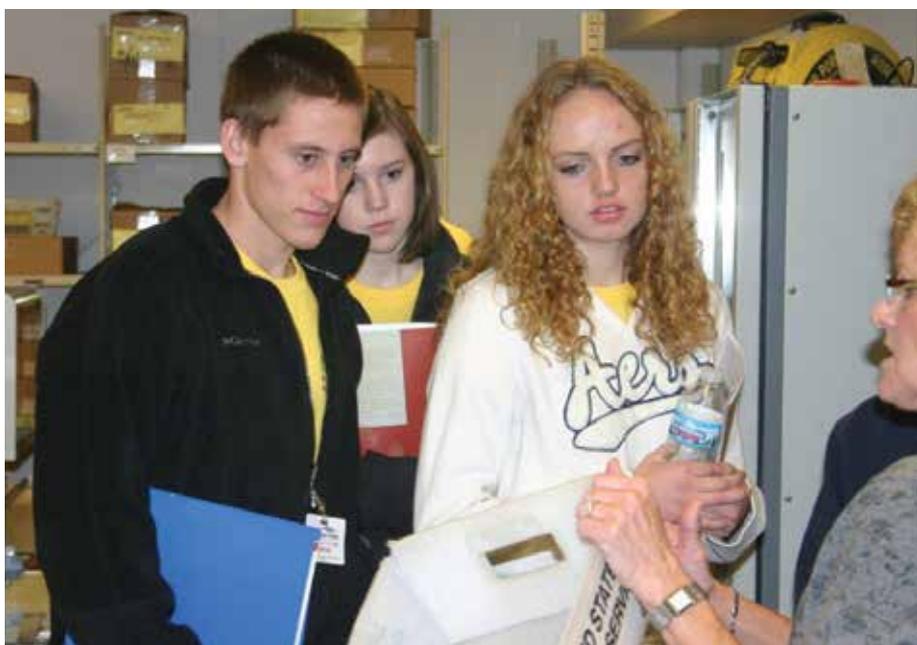


Elizabeth Murray

and will continue her schooling for an additional two years to pursue her Doctor of Pharmacy. She plans to become a practicing pharmacist.

Throughout her college experience, Elizabeth has been a resident assistant, served as committee co-chairperson and the midyear regional meeting coordinator of the American Pharmacists Association-Academy of Student Pharmacists, and was one of the pharmacy class representatives, serving in the student council advisory capacity.

After graduation, Elizabeth plans to complete at least one year of residency training, preferably somewhere in the Midwest.



Left to right, Will Peasley, Betsy Torkelson, and Elizabeth Murray learn about printing and publications and mailing of Jackson Electric's billing statements from a representative at Dairyland Power. In November 2010, the youth ambassadors toured Dairyland's administration building and the Genoa Power Plant.



FACILITY CHARGE SERIES CONTINUES...

The electric grid requires a large amount of money to build and maintain in order to make power available at your location. These costs are included as part of the facility charge and are shared equally among all meters on Jackson Electric lines. The facility charge does not include the actual amount of electricity you use. That is the energy charge which is billed in kilowatt-hours (kWhs).

What is an OCR? An oil circuit recloser is designed to protect power lines by momentarily interrupting service when a fault occurs, then restoring power automatically when the fault is cleared.



This keeps outages from occurring when temporary problems happen, like branches touching a line.

Have you experienced a time when you've been away from your home for a period of time and the digital clocks are blinking when you return? The OCR is doing its job to keep your power on.

Jackson Electric has 223 OCRs located throughout its system. The cost to purchase and maintain those OCRs is shared equally by all 7,200 meters on Jackson Electric's line.

Facility Charge

The cost of making power available at your location.



REBATES AVAILABLE FOR ENERGY EFFICIENCY PURCHASES

If you purchase and install a qualified energy efficient appliance, heat pump, or lighting, you may be able to receive a rebate from Jackson Electric Cooperative. Go to jackelec.com to determine if your item qualifies or contact our office. Custom rebates are available for farm and business accounts.



Did you know... In 2015, 3,354 members took advantage of Jackson Electric's rebate program, and those energy efficiency purchases saved members 779,781 kilowatt-hours.

WELCOME SUMMER EMPLOYEES

Jackson Electric's summer employees have been in full swing since the beginning of June, and Jackson Electric is proud to give these students an opportunity to learn more about cooperatives and to meet the cooperative's members.



Brandi Shramek is from the Alma Center area. She was a participant in Jackson Electric's youth ambassador program during the years 2012-2014. Brandi attends Viterbo University in La Crosse, majoring in English with the possibility of adding

a minor in biology. You may have met Brandi, as she is busy greeting members who walk through the front doors of the office and answering phone calls.



Derek Blaken is from the Mindoro area. He worked for Jackson Electric last summer and is back this summer working with the operations department. Derek attends UW-Madison and is considering a major in wildlife ecology. You'll see Derek working outside the headquarters building.

Madeline Higley is from the Cataract

area and is Jackson Electric's digital/multi-media communications intern. She is attending the UW-La Crosse, majoring in marketing with a minor in racial and ethnic studies. Madeline will be researching and implementing social media platforms in efforts to improve external communications. She says she looks forward to gaining her first business experience with Jackson Electric and is excited to have the independence to express her knowledge and creativity.



Madeline Higley



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Diggers Hotline 800.242.8511
www.jackelec.com

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Board of Directors: Gary Woods, President
Jerry Huber, Vice President
David Peasley, Secretary-Treasurer
Daniel Smrekar, Junior Jacobson, Stanley Gran, Brian Huber, Chris Curran, Jerry Wagner

Kevin Babcock, General Manager/CEO

Jackson Electric Cooperative is an equal opportunity provider and employer.

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