

Electric Water Heater Program

Jackson Electric Cooperative members are encouraged to participate in the electric water heater program. Members who commit to this program will receive a rebate on a 105-gallon water heater, and free parts and service during working hours. Qualifications do apply.

As part of this program, Jackson Electric Cooperative requires the installation of a load management receiver. This receiver allows our power supplier, Dairyland Power Cooperative, to manage the water heater during peak periods.

After the purchase of a water heater from Jackson Electric Cooperative, you have 30 days from the date of purchase to install the water heater and 45 days from date of purchase to have the load management receiver installed. If you do not comply with these deadlines, you may be charged for the entire cost of the water heater. Contact Jackson Electric Cooperative to make an appointment to have your load management receiver installed. Water heater delivery and installation are not available from Jackson Electric Cooperative.

By participating in this program, you authorize Jackson Electric Cooperative to inspect the load management receiver when necessary.

Water heaters obtained under Jackson Electric Cooperative's water heater program are to be used as the primary source of domestic hot water and are not to be used as supplemental water heaters or storage heaters. This will void the warranty.

Value of Free Parts and Labor

If you were to purchase parts and have a technician from Jackson Electric Cooperative repair your electric water heater, this is what you would pay: (prices subject to change)

105 Gallon Titanium Element:

\$50/element + tax

105 Gallon Thermostat:

\$15 + tax

50 Gallon Element:

\$7/element + tax

50 Gallon Thermostat:

\$15 + tax

Labor: \$150 per visit



For more information contact:

Jackson Electric Cooperative

N6868 County Road F, P.O. Box 546

Black River Falls, WI 54615

715.284.5385 or 800.370.4607

Outage Reporting: 855.222.DARK (3275)

www.jackelec.com

Jackson Electric Cooperative is an equal opportunity provider and employer.

Electric Water Heater Program



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Water Heater Repairs

Water heaters with a Jackson Electric Cooperative load management receiver qualify for free parts and labor during the hours of 8:00 a.m. to 2:30 p.m. on regular working days. If the repair is plumbing or electrical related, or due to a dry-fired element, parts and labor will be charged to the member. This will be determined by Jackson Electric's contractor at the time of the visit. Repairs done after-hours and on cooperative-recognized holidays are charged a \$150 service fee.

Water heaters, including warranty water heaters, picked up after office hours will be charged an additional \$150.

Water Heater Warranty

(to the Original Owner)

50 gallon manufacturer warranty: 6-years.

If the water heater should fail within the six-year period, there is a \$50 charge plus tax, for a replacement water heater. This charge entitles you to a six-year warranty on the new water heater.

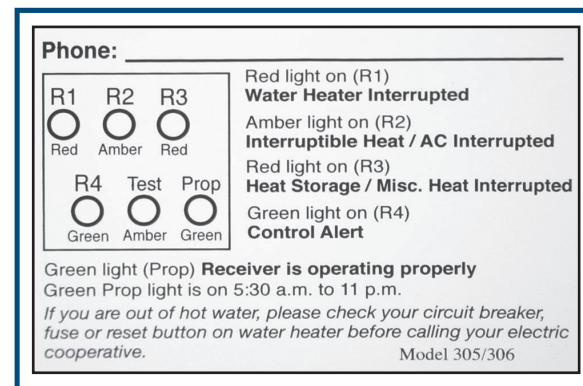
100 gallon manufacturer warranty: 10-years.

By completing the product registration online, you will receive a lifetime limited warranty on your water heater tank and six years for parts to residential applications. Please contact our office for more details.

Load Management Receiver

The load management receiver is a radio receiver that is connected to your water heater wiring. During peak control periods, a radio signal from Dairyland Power switches the water heater elements off. Load management receivers are typically installed outside near the meter socket and wired into the breaker box.

You can determine if your water heater is being controlled by going to www.jackelec.com, click on the Residential Load Control tab or for further explanation, the Load Control Schedule tab. You can also check your load management receiver. On your receiver, there is a sticker, shown below, describing each of the lights and procedure to take if you're out of hot water.



Load Management Hours

Generally, water heaters are controlled on the coldest and hottest days of the year. If Dairyland Power experiences a grid emergency or if market prices are high, your water heater may be controlled. These periods are normally limited to six (6) hours.

Available Water Heater Sizes

Size	50 Gallon	100 Gallon
Diameter	20-3/8"	30-1/4"
Height	58-5/8"	70-3/4"
Tank	Metal	Polyethylene
Brand	Rheem	Marathon

Water Heater Costs and Rebates

(Subject to change without notice)

50 gallon - \$450 plus tax (no rebate available)

105 gallon - \$1,250 plus tax

If you purchase a 100-gallon water heater from Jackson Electric Cooperative and agree to the installation of a load management receiver, you will receive a \$400 rebate at the time of purchase.

If you purchase an electric water heater from another retailer that is 100+ gallons, meets an efficiency rating of .85+ and agree to install a load management receiver, you may qualify for a \$200 rebate. You will need to submit the purchase invoice or receipt and a completed Jackson Electric Cooperative water heater rebate form. This rebate form can be downloaded from www.jackelec.com or available from our office.