



*Greg McFarland,  
General Manager/CEO*

## Watt's Going On

Remember when you were young and the sandbox rules could change in a matter of seconds? Metaphorically speaking, it's a little bit like the ruling our industry has been quickly handed, and some of our commercial accounts will be adversely affected as they will have only one year to comply.

In January, the U.S. Environmental Protection Agency (EPA) signed the final revision to the Reciprocating Internal Combustion Engine (RICE) rule. This ruling will no longer allow generators to run for the purpose of "peak shaving" or load management.

Electric cooperatives use generators as a means to control power costs by avoiding excessive electricity cost during periods of high demand. To a residential member, this rule isn't necessarily a concern, but to the commercial account and some farm accounts, for which backup generation allows the business to continue operation without interruption, this rule may play a major role in how their business is operated.

When a FULL LOAD CONTROL alert is issued, some commercial accounts have a backup generator that automatically starts when a load control period begins. A full load control is issued because the cost to generate electricity is at its highest. To reduce the cost of electricity to the cooperative, and in turn the membership, a full load control is issued so that members are alerted to minimize their electrical usage, if possible. If a commercial account runs through a full load control period without utilizing its backup generation, the account gets billed demand charges. These demand charges are very costly to the individual business and the cooperative.

Generally, commercial accounts run their backup generators less than 50 hours per year for full load controls or load management. However, with this new ruling, those generators that are considered "emergency" will not be able to be utilized for load management. Emergency generation can be used only as needed, such as for a complete power outage or generator testing purposes. Businesses will be required to install emission controls on their generators, go through a permitting process, and finally receive

designation from the EPA to operate for "non-emergency" purposes, including load management. This process could potentially cost the business owner thousands of dollars to comply. If the generator doesn't comply with EPA requirements, it will not be allowed to operate without being penalized. All businesses with emergency generators have until May 3, 2014, to comply with this regulation.

We continue to work with Dairyland Power and our members who use generators to find a feasible solution that will be suitable for everyone.

### Electric Water Heaters Survive DOE... For Now

A watchful eye is being kept on a failed attempt by the Department of Energy to amend the International Energy Conservation Code Council that would eliminate the use of electric resistance water heaters in new residential and commercial structures. This move had potential to undermine the cooperative's load management programs, which are designed to help cooperatives and their members save money and energy.

Looking ahead to the year 2015, this final ruling by the DOE will ban large-volume electric resistance water heaters, those with a storage capacity of 55 gallons or more. The rule as written will require all large-capacity water heaters to operate at 200 percent efficiency, a level that only certain heat-pump water heaters can meet (on paper).

This DOE ruling will have a negative impact on load management because heat-pump water heaters can't be cycled like electric resistance models. In addition, the high cost of large-volume heat-pump water heaters, in the range of \$2,000 or more, will put them out of reach for many families.

### Annual Meeting

I look forward to seeing all of our members at our annual meeting to be held Tuesday evening, March 19, at the Lunda Theatre in Black River Falls. We moved the date a week earlier this year due to the Easter holiday. Take this opportunity to learn more about your electric cooperative and enjoy fellowship with your neighbors.

Safety always! ■

**Plan to Attend  
Jackson Electric  
Cooperative's  
76<sup>th</sup> Annual Meeting**

**Tuesday,  
March 19, 2013**

Enjoy refreshments before  
the meeting!

Registration begins at 6:00 p.m.  
Meeting at 7:00 p.m.

Entertainment at 6:30 p.m.

**\$10 energy credit  
given to each  
membership in attendance**

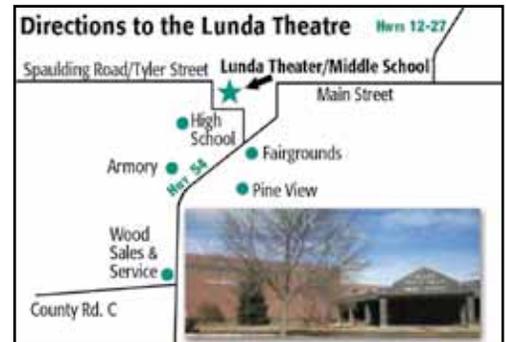
**Door  
Prizes:**  
Big Screen TV  
15-\$100  
cash prizes



## Call and Notice of Annual Meeting of the Jackson Electric Cooperative, Black River Falls, Wisconsin

As president of the Jackson Electric Cooperative (hereinafter called the "Cooperative"), I do hereby call and give notice of the Annual Meeting of the members of the Cooperative for the year 2012 to be held at the Lunda Theatre in the City of Black River Falls, Wisconsin, on Tuesday, March 19, 2013, commencing at 7:00 p.m. for the purpose of acting upon the following matters:

1. The reading of the unapproved minutes of the previous meeting of the members of the Cooperative and the taking of necessary action thereon;
2. The reports of officers, directors, employees and committees;
3. Confirmation of the report of the District Elections;
4. Action on the proposed re-stated Articles of Incorporation and amendments to the Bylaws, as described in this Notice on page 28.
5. Such other further business as may come before the meeting or any adjournment thereof.



Dates this first day of March, 2013.

*Gary L. Woods*

Gary L. Woods

*The Lunda Theatre is located at 1202 Pierce Street in Black River Falls. The entrance to the Lunda Theatre is shared with the Black River Falls Middle School and can be easily accessed from Highway 54 across from the fairgrounds.*

## Lineman Receives Journeymen Certification

After four-years of classroom and on-the-job training, Jesse Hansen, lineman at Jackson Electric Cooperative, received his journeyman's certification. Jesse was honored at the annual Superintendent's Conference in Stevens Point in January. He is shown here, right, with General Manager Greg McFarland.

"Having well-trained linemen is critical to our industry," states General Manager Greg McFarland. "It is important to us to have well-trained employees serving our membership."

Congratulations, Jesse! ■



**OFFICE  
CLOSED**

Our office  
will be closed  
Good Friday, March 29,  
2013. If you experience a  
power outage during this  
time, please call our toll-  
free outage only number:

**(855) 222-DARK (3275)**

## Proposed Restated Articles of Incorporation and Amendments to the Bylaws

The following are proposed bylaw amendments which will be brought before Jackson Electric Cooperative membership for approval at the annual meeting on Tuesday, March 19, 2013. To view the entire bylaw manuscript, please refer to [www.jackelec.com/your\\_coop/Bylaws2009.pdf](http://www.jackelec.com/your_coop/Bylaws2009.pdf).

### RESOLUTION 13-01

**AMENDING ARTICLE I, Section 1.05 (b) Membership Classes.** Membership in JEC shall be divided into two classes, voting members and non-voting members, determined as follows:

- a) All members subscribing to receive electric energy shall be voting members, with one vote per membership, as provided herein. In addition, such members shall have the benefit of all rights and privileges as established by these bylaws and the board of directors.
- b) ~~Members subscribing to receive Internet services only shall not be voting members, and the rights and privileges of such members shall be as set forth herein.~~
- c) Members subscribing to receive other products or services shall be afforded such membership status as the board of directors may by policy establish.
- d) Unless otherwise specified herein, the reference to "member" or "members" shall mean voting members, with regard to all rights, privileges and actions to be taken by members based upon their participation in the decision making process.

**AMENDING ARTICLE III, Section 4. District Committees and Meetings:**

- a) ~~Committees.~~ At the meeting held in each district, as hereinbefore provided, there may be elected from the district as follows: a district committee vice chairman, a district committee secretary, and a district committee chairman, all for the term of three years. These officers and the District Director shall constitute the District Committee.
- b) ~~Duties of the District Committees:~~
  1. To assist the District Director;
  2. To assist the District Director in planning and conducting district meetings;
  3. To assist the District Director with the legislative program for JEC, and power program of JEC;
  4. To assist with information to the members of JEC in their respective district;

5. To take action on matters referred to it by the board of directors.
6. To initiate matters pertaining to their own district which have not come to the attention of the directors or board of directors.

**AMENDING ARTICLE IV, Section 3. Notice.** Notice of the time, place and purpose of any special meeting of the board of directors shall be given by written notice, delivered personally, mailed or electronically, to each director at his last known address or e-mail address. If mailed, such notice shall be deemed to be delivered when deposited in the United States mail so addressed, with postage thereon prepaid. If notice is given electronically, the date of delivery shall be the date of posting/transmitting such notice to the last known e-mail address of the director. The attendance of a director at any meeting shall constitute a waiver of notice of such meeting, except in case a director shall attend a meeting for the express purpose of objecting to the transaction of any business because the meeting shall not have been lawfully called or convened.

**AMENDING ARTICLE V, Section 5 (b). President.**  
The President shall:

- a) be the principal executive officer of JEC and shall preside at all meetings of the members and of the board of directors; except as otherwise provide by these bylaws.
- b) sign, with the Secretary, ~~certificates of membership~~; the issue of which shall have been authorized by resolution of the board of directors, and may sign any deeds, mortgages, deeds of trust, notes, bonds, contracts, or other instruments authorized by the board of directors to be executed, except in cases in which the signing and execution thereof shall be expressly delegated by the board of directors or by these bylaws to some other officer or agent of JEC, or shall be required by law to be otherwise signed or executed; and
- c) in general shall perform all duties incident to the office of President and such other duties as may be prescribed by the board of directors from time to time.

**AMENDING ARTICLE V, Section 7 (c,e).**

**Section 7. Secretary.** The Secretary shall be responsible for:

- a) keeping the minutes of the meetings of the members and of the board in books provided for that purpose;
- b) seeing that all notices are duly given in accordance with these bylaws or as required by law;
- c) the safekeeping of the corporate books and records and the seal of JEC and affixing the seal of JEC to ~~all certificates of membership prior to the issue thereof, and to all documents,~~ the execution of which on behalf of JEC under its seal is duly authorized in accordance with the provisions of these bylaws.
- d) keeping a register of the names and post office addresses of all members; ▶

# 75th Annual Meeting of Jackson Electric Cooperative

March 29, 2012, at 7:00 p.m

1. The 75th Annual Meeting of Jackson Electric Cooperative was held at the Lunda Theatre in Black River Falls, Wisconsin, on March 29, 2012, at 7:00 p.m. President Gary Woods called the meeting to order. Other board members present were Dan Smrekar, Dave Peasley, Jerry Huber, Junior Jacobson, Roger Hansen, Stan Gran, Brian Huber and Chris Curran. Paul Bohac, attorney, was also present.
2. The invocation was given by Stan Gran.
3. Following the Presenting of the Colors by American Legion Post 200, all in attendance recited the Pledge of Allegiance led by Ken Schoolcraft.
4. Gary Woods welcomed all in attendance.
5. The Black River Falls FFA Test Plot Management Team presented their soybean test plot results. Presenting from the FFA were Aspen Bue and Eric Markhardt.
6. The Youth Ambassadors were introduced and Greg McFarland presented the Youth Ambassador Scholarship to Erica Olson, daughter of Dave and Sherry Olson.
7. The reading of Notice of Call and Notice of Meeting was conducted by Secretary Dave Peasley. It was announced that a quorum was present and the meeting would proceed.
8. Motion was made and seconded that Secretary Dave Peasley dispense with the reading of the minutes for the 2011 annual meeting and approve as submitted. Unanimous.
9. President Woods gave an update on the cooperative's operations. He discussed the construction work plan and the upcoming project that will commence in April. He also stressed the importance of paying electric bills online because of the mailing expense to the cooperative. He alerted members of the rate increase that will be applied to members' electric bills on October 1.
10. Beata Kalies from WECA presented a 75<sup>th</sup> anniversary commendation to President Gary Woods that was signed by Governor Scott Walker. She also presented the WECA Energy Information Award to Jackson Electric Cooperative.
11. General Manager/CEO Greg McFarland stated that the electric cooperative industry faces many challenges. He discussed five regulations that the EPA is trying to impose on the industry and that these regulations will raise energy rates. He encouraged members to contact him at the office for more information and learn how they can be involved in the legislative process. He also introduced a new outage only number in which members can use to report a power outage.
12. The following resolution was made, seconded, and approved for ratification of the director elections held for Districts 4, 7, and 5. This resolution is included and shall become part of these minutes.  
BE IT RESOLVED, that the election of Chris Curran as Director for District No. Four (4) on January 31, 2012, for a three-year term; the election of Brian Huber as Director for District No. Seven (7) on February 1, 2012, for a three-year term; and the election of David Peasley as Director for District No. Five (5) on February 2, 2012, for a three-year term; be and the same are hereby ratified and confirmed.
13. Old Business- none
14. New Business- none
15. Several members asked questions in which Greg McFarland, Gary Woods and Steve Meyer replied.
16. The big screen TV was won by Gary Berger of Melrose. One member won the Kindle Fire and 10 members won \$100 cash prizes. Each membership in attendance was given a \$10 energy credit to be applied on their next billing statement, a 75<sup>th</sup> anniversary commemorate stone trivet and history book.
17. There were 258 registered members in attendance at the meeting; total attending were 433.
18. Motion was made and seconded to adjourn the meeting. Unanimous. The meeting adjourned at approximately 8:00 p.m. ■

*David W. Peasley, Secretary*

## Amending Articles *(Continued from page 5)*

- e) ~~signing, with the President, certificates of membership, the issue of which shall have been authorized by the board or the members;~~
- f) keeping on file at all times a complete copy of the articles of incorporation and bylaws of JEC containing all amendments thereto (which copy shall always be open to the inspection of any member) and at the expense of JEC, furnishing a copy of the bylaws and of all amendments thereto to any member upon request; and
- g) in general performing all duties incident to the office of Secretary and such other duties as from time to time may be assigned to him by the board. ■



Greg McFarland, General Manager/CEO  
Box 546, Black River Falls, WI 54615  
(715) 284-5385 • (800) 370-4607 • [www.jackelec.com](http://www.jackelec.com)  
Outage Only Number: **(855) 222-DARK (3275)**

### **Board of Directors**

Gary Woods, President • Jerry Huber, Vice President  
David Peasley, Secretary-Treasurer  
Daniel Smrekar, Junior Jacobson, Stanley Gran,  
Brian Huber, Roger Hansen, Chris Curran